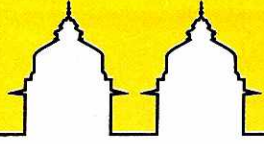




# Shri Vedmata Gayatri Trust

**Gayatri Teerth, Shantikunj  
Haridwar (Uttarakhand) 249411 INDIA**



- Birth Centenary of Pt. Shriram Sharma Acharya - The Architect of Thought Renaissance •

## Dr. Pranav Pandya, M.D.

Chancellor- Dev Sanskriti Vishwavidyalaya

Head- All World Gayatri Pariwar

Director- Brahmavarchas Research Institute

Editor- Akhand Jyoti

## Shailbala Pandya

Daughter- Mata Bhagawati Devi Sharma

Vednoorti, Taponishtha Pt. Shriram Sharma Acharya

## Guru Purnima 2017

Respected Brother/Sister

Today is the holy day of Guru Purnima/Vyas Purnima. Devotion to Guru, meditation on Guru's revered sacred feet would naturally bless a devotee with all the great rewards of tapa-sadhana, i.e. observances of spiritual austerity. Through the grace of Guru's holy feet, a devotee can easily attain tatva-gyan (the elemental truth), experience oneness with the God and get God's divine grace. Guru-purnima is the festival when every parijan should truly experience the grace of Guru's holy feet.

The grand festival of Guru-purnima is conveying a momentous message to each of us that Gurudev isn't at all far away from us. He has always given his personal assurance that anyone who would sincerely think of him would never be left without his blessings. Guru is a glowing torch of knowledge. Guru is verily an expert of all the mechanisms which control and regulate our body, mind and inner being. Even though having a physical existence, his soul actually keeps roaming freely in a very high-level mysterious world. Guru is synonymous with perfection of our life. He is indeed purity, peace, love and knowledge personified. He happens to be in person as well as formless. When he gives up his body, his existence doesn't actually perish but would rather become even more powerful.

A unique collective spiritual endeavour (a nine-year Matrishakti Shradhanjali Nav-srijan Mahapurushcharan i.e. a programme of worldwide spiritual observances to pay homage to Vandaniya Mata Ji Bhagwati Devi Sharma) has been prescribed today by the subtle spiritual world to be put into action by our gigantic Gayatri Pariwar. From 1943 to 1994, Param Vandaniya Shaktiswarupa Snehsalila (Extremely Revered; Power and Pure Love Personified) Mata Bhagwati Devi joined hands with her revered and inseparable divine being, Pujya Gurudev Shriram Sharma Acharya to accomplish an extraordinary feat as the protector of Gayatri Pariwar. In 1994, she gave up her spiritual and visible pursuits to merge into her revered, Pujya Gurudev's causal existence. The centenary of Vandaniya Mata Ji who was born in 1926 is fast approaching. The 4th day of the dark half of Ashwin month which falls in September 2026 will mark a century of her birth. In her memory, we, her children, have resolved to carry on a gigantic spiritual endeavour for nine years and will commemorate its completion in 2026. This collective endeavour that would bring about a worthy change in the era will start from the Gurupurnima of 9 July 2017 and end on 29 July of 2026. Millions of people will take part in it.

Parijan are expected to join in the first phase of this plan (from Guru-purnima of 9 July 2017 to Guru-purnima 5 July 2020) which has three types of spiritual endeavours.

1. Upasana: Atmabodh sadhana (self-realisation routine) should be observed every day. Chant 5 malas of Gayatri Mantra or write 50 Gayatri mantras or say a Gayatri Chailsa 5 times after having a shower. Tatvabodha sadhana (Awareness about elemental truth) should be observed just before going to sleep. (2) Sadhana: Regular Swadhyaya or thorough study of good books to remain equipped with positive thoughts all the time. It can be done in groups of 10 or more and will take place at various places in India and across the world. In addition, one should observe fasting once a week, contemplate for self-analysis and self-refinement, undertake and fulfil small vows (Anuvrata); regularly practise four self-controls. (3) Aradhana: Youths, women and Pragya parijans in general will sincerely commit themselves to contribute their time and resources to the activities involving raising awareness, constructive work and challenging unworthy things as detailed in Akhand Jyoti, Pragya Abhiyan (editorials of March to July 2017 and forthcoming issues) and related publications.

Guru-purnima is a festival to sincerely seek Vedmurti Taponishtha Pujya Gurudev's divine presence and his grace in our life. On the occasion of this sacred Guru-purnima, we offer our prayers to Divine Rishi Couple that you, your family and friends get blessed with a bright future, happy and progressive life, Guru's grace and blessings. Please do write to us to share news about your welfare and pledges.



*Pranav Pandya*  
(Dr Prana Pandya)

*Shailbala Pandya*

(Shailbala Pandya)

Ph. - 91-1334-260602, 260309, 261328 FAX - 01334-260866

Website: www.awgp.org Email: shantikunj@awgp.org